



2017 Season

Thank you for your interest in the 2017 season of the Lake Mills Artisan/Farmers' Market!

Our season will begin the **SECOND** Wednesday in May and continue through the third Wednesday in October (May 10 through October 18), from 2pm-6:30pm, which is a total of 24 weeks. Your cost to participate will be \$90 (\$3.75 per day) for the season, \$50 for once a month (one free week during the six month season), or a per-week (daily) fee of \$10.

The Lake Mills Farmers' Market will continue to be held on the east end of Commons Park. Attached in the packet, please find a map of the booth locations. **Please indicate on your application** your choice for your 2017 stall location, and we will try to accommodate your request.

The Lake Mills Main Street Program office must receive a completed application, Wisconsin Temporary Event form and payment (if paying for the season) from participating vendors by April 1, 2017 to guarantee preferential placement of your stall for the 2017 season. **Note: Applications for the market will be accepted throughout the 2017 season.**

The FM Committee will review all applications for jury approval of acceptance into the Lake Mills Farmers' Market. Upon jury approval, you will receive notification of your stall location. Note: There will be no pre-season vendor meeting, as there are no major changes to the guidelines this year.

If you have questions, concerns or suggestions, please contact Ed Grunden at 920-397-9582. Your input is important. Suggestions and concerns brought to the attention of the Market Manager/Staff are always appropriate. We will have an Input Box at the Information Table for your thoughts and/or concerns throughout the season. Complaining to other vendors and/or customers is never appropriate, and could result in removal from the Market. All complaints are welcome but should be directed to the Market Manager.

The LMFM is organized and supported by the Lake Mills Main Street Program (LMMSP), a nonprofit community-based program dedicated to the enhancement of downtown Lake Mills, Wisconsin.

The LMFM Committee, with approval from the LMMSP Board of Directors, is responsible for the decisions governing the Farmers' Market. The LMFM Committee considers comments received throughout each season in setting directions for the betterment of the Farmers' Market as a whole.

Please direct any questions about the enclosed application procedures, product standards, rules and regulations to Market Manager Ed Grunden at (920) 397-9582 or lakemillsfm@gmail.com. Send your completed application with payment to: **Lake Mills Main Street Program, 200e Water Street, Lake Mills, WI 53551**

Thank you!

**Ed Grunden**, Lake Mills Farmers' Market Manager, and the Farmers' Market Committee

Any questions? Contact Ed at 920-397-9582

**Another great Lake Mills Main Street Program event!**  
**Lake Mills Main Street Program 200e Water Street Lake Mills, WI 53551 (920) 648-6721**  
[www.LegendaryLakeMills.com](http://www.LegendaryLakeMills.com)    [www.LakeMillsFarmersMarket.com](http://www.LakeMillsFarmersMarket.com)